ALDEN IMAGE

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EXECUTIVE MEETINGS & EVENTS

UX & UI DESIGN RESEARCH

CRM & SFA
CUSTOM
WEB APPS

SALES TRAINING & LEADERSHIP DEVELOPMENT



EXECUTIVE MEETINGS & EVENTS

PRESIDENT'S

Concept to Completion Event Solutions:

When it comes to your most important executive meetings and events, Alden prides itself in our meticulous attention to detail through every step of the production process. Our experience has helped us refine the seamless experience our clients enjoy, both for the production teams and the participants. And as we constantly look to stay ahead of current market trends, your meeting and event participants will enjoy some of the latest audience participation technology and post-event sentiment analysis to measure efficacy and outcomes.

If it's worth doing, Then it's worth doing right.

Alden Executive Meetings and Events

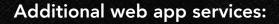


CRM & SFA CUSTOM WEB APPS

See your custom web applications come to life:

Agile Full-Stack Development

Keeping up with all the latest updates and new UI framework can be a daunting task for any IT organization. At Alden, we're not only on the cutting edge, and we differentiate ourselves by focusing your attention to higher ROI fundamentals, such as maintaining an integrated technical architecture that supports every application and module's systems design, detailed functional specifications to help track and manage changes in scope and expectations, and end-to-end software development life-cycle helping prepare you for a dynamic technology future as well as building solutions that are upgrade-ready or can be migrated to the latest framework or platform changes. We do this by separating functional specifications, data design, interfaces, back-end, front-end, and UX/UI design in to independent, yet seamlessly integrated, development activities. The result, faster more reliable delivery and lower cost.



Business Case, ROI Analysis, & Product Selection Data Design

Workflow Analysis
Technical Architecture &
Systems Design

Comprehensive QA



Launch your customized field training with seamless ease:

National Sales Training Rollouts Train the Trainer and Sales Kits

Alden is a full-service field sales force and sales management learning solutions provider. And over close to two decades of experience, we've found that perhaps the greatest challenge facing sales forces today isn't the training development, it's the critical impact measures surrounding the training initiative such as adoption rates, reduced drop-off or non-compliance rates, recall or "stickiness" and ultimately, sustainability initiatives that preserve or extend your ROI. This is where Alden excels with our sales force experts, and can help you avoid the common pitfalls and focus on important barriers, like finding training time, resistance to change, converting tactics to behaviors, and a spectrum of sustainability initiatives.

Additional training services:

Instructional Design
Custom Content Development
Interactive Design and
Gamification

LMS Integration
Sustainability
Initiatives

SOME OF OUR SATISIFIED CLIENTS





























EVOLVE ADAPT PIVOT INNOVATE TRANSFORM



First agency in CT
with GE Genigraphics, the
first **computer graphics**production & imaging

systems

A pioneer of **Web2.0**apps and custom
LMS platforms for
Fortune 500 sales forces

Joined ESPN in their goal to produce all-HD programs A business driver of full-stack web applications and UI frameworks at an enterprise level

Alden's innovation continues...

Alden opens for business

Open state of the art video facility with 2 sound stages, allowing large scale video productions for our clients.
ESPN 2 Beta-Test was shot in our studio.

A leader in national product launches, selling systems rollouts and leadership development programming

On the frontlines of social media marketing, data visualization, and marketing analytics

Early
Evangelist of
UX/UI design
research



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